

Contra Costa Children’s Leadership Council – Roadmap for Collective Action (Group Exercise 10/1/19)

Goal #1: Center the CLC’s collective action around community voices and partnerships.				
CLC’s Role (What We Do)	Educate & Engage	Align & Leverage Resources	Facilitate Systems Change	Activate & Advocate
Overarching Strategies	Convene , connect, and build shared knowledge and commitment to action	Identify synergies, gaps, and opportunities for concrete systems improvements	Adopt and/or amplify models and methods for achieving systems-wide changes and improvements	Advocate for policies and funding that address structural inequities and support the CLC’s goals.
Potential CLC Actions – <i>What are the essential actions the CLC should take together to achieve this goal?</i>	<p>Group 1</p> <ul style="list-style-type: none"> Identify leadership groups within systems; Develop a process for feedback to inform CLC Engage fathers, seniors, kinship caregivers, and non-traditional families in CLC Address transportation barriers (carpools, ride shares) <p>Group 2</p> <ul style="list-style-type: none"> Build/assemble directory of resources Establish “promising practices” Marketing campaign Facilitate “community café” to increase awareness and connections. Address topics that community brings forward Organize “pop ups” Platform <p>Group 3</p> <ul style="list-style-type: none"> Invite students to come to the table Have parents of children 0-5 involved in the CLC Provide child care and transportation, being clear that it is provided Involvement of existing parent leaders in our community (Regional Groups, CAC, youth groups) 	<p>Group 1</p> <ul style="list-style-type: none"> Partner with 211 to identify and offer leadership volunteer opportunities for parents Increase representation; notify and promote CLC in community Utilize knowledge of CLC members as resources Shared governance structure Align with other systems/efforts that have similar needs/agendas <p>Group 2</p> <ul style="list-style-type: none"> Identify networks across systems Crowdsourcing design → amplifying community voices/end users <p>Group 3</p> <ul style="list-style-type: none"> Develop mental disability council 	<p>Group 1</p> <ul style="list-style-type: none"> Wrap-around services for kids Identify what all systems have in common and then each area can develop strategies relevant to their area – no silos <p>Group 2</p> <ul style="list-style-type: none"> Adopt multiple modalities and look at current successful models like Oakland Starting Smart & Strong Adopt a “Wikipedia” model to group together the resources, verify them, and keep it up to date <p>Group 3</p>	<p>Group 1</p> <ul style="list-style-type: none"> Develop strong youth leadership (“CLC Youth Collaborative”); Provide training, support, opportunities for participation Relationship building is critical and a community response To activate: bring people together, offer an activity that is “fun,” engage in discussion and record outcomes <p>Group 2</p> <ul style="list-style-type: none"> Marketing campaign Advocating for broad – all inclusive groups Funding to sustain the efforts and partner contributions <p>Group 3</p> <ul style="list-style-type: none"> Support and participate in existing advocacy work led by youth and community leaders Take the lead from the community and let them tell you what is needed, and support their work

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	<ul style="list-style-type: none"> Meeting the community where they are at; rotate meetings 			
<p>How can the CLC add value?</p> <ul style="list-style-type: none"> – <i>What are the top 3 actions that are most important AND likely to create an impact in this goal?</i> – <i>Should the CLC Lead or Lend Support?</i> 	<ul style="list-style-type: none"> Group 1 <ul style="list-style-type: none"> Organizing multiple community engagement meetings (multiple/rotating locations: West County, Central, East County) Transportation (carpool, shuttles, etc) Group 2 <ul style="list-style-type: none"> Lead the design, marketing, implementation <ul style="list-style-type: none"> ○ Prototype platform reflecting end users; Content team → networks of networks ○ Increased and improved marketing ○ Funding: dedicated, diverse funding Group 3 <ul style="list-style-type: none"> Focus on efforts that already exist that the community has already identified as their priorities Gather data and bring community to analyze the data together w/the council to determine the priorities together Invest in the programs that are already working Look for funding 			
<p>What would success look like?</p> <ul style="list-style-type: none"> – <i>What data and stories would tell you whether there’s progress or this goal has been achieved?</i> 	<ul style="list-style-type: none"> Group 1 Group 2 <ul style="list-style-type: none"> All families are aware of and have access to CoCo’s new community platform and are ready to support their children for success in school and life Community members share stories of how they are affected Community contributes to the platform Established modes of reaching underserved communities Community of practice among providers Group 3 <ul style="list-style-type: none"> Don’t create new – bring back those that worked, i.e. Chris Adams Summit Having a partnership between community members and the CLC 			

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Goal #2: Contra Costa has a holistic, thriving ecosystem of prevention for children, youth, and families.				
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Overarching Strategies	Convene , connect, and build shared knowledge and commitment to action	Identify synergies, gaps, and opportunities for concrete systems improvements	Adopt models and methods for achieving systems-wide changes and improvements	Advocate for policies and funding that address structural inequities and support the CLC’s goals.
Potential CLC Actions – <i>What are the essential actions the CLC should take together to achieve this goal?</i>	<p>Group 4</p> <ul style="list-style-type: none"> Messaging/awareness of how critical 0-3 age is, shared vocabulary to support young children Expectations for meaningful connections and messaging Where are trainings? Need countywide representation Need a leadership statement from the very top – common language from the beginning Negative stigma around mental health and low income/minority; seen as weakness or a waste of time; need to change conversation <p>Group 5</p> <ul style="list-style-type: none"> How do our systems (e.g. EMS, mobile response team) work together? Asset mapping – as part of Child Abuse Prevention Plan Coordinate existing Px resources, make known Empathy interviews with families whose families are not stable We are unsure how we can (our work) complement each other 	<p>Group 4</p> <ul style="list-style-type: none"> Need to know what all agencies do Sustainable partnerships; institutional, not person dependent Specific subpopulations <p>Group 5</p> <ul style="list-style-type: none"> Rise Together: support, review framework First responders: can they take a bigger role? Child abuse prevention state plan – use CLC to develop <p>Group 6</p> <ul style="list-style-type: none"> Providing funding for training Identify barriers Diverse group here in CLC. Establish a network Put in concrete work to align systems. Work to connect groups Build deeper connections. Build community. 	<p>Group 4</p> <ul style="list-style-type: none"> Strengthen existing funding streams and identify new and alternative funding streams and models Whole family care, systems of care – like whole system of care for adults; adapt for youth Look at adopting First 5 family hub model for 0-5 age group (recent concept paper) Look to other states for models CMQCC-like model Prioritize what resources are needed; make care plans for individual families Engage families in the process; co-design How to get the trust of families in the system in current political climate <p>Group 5</p> <ul style="list-style-type: none"> Is there opportunity to resurrect child injury prevention [not xx] Pilot: mobile response team; how can we expand this? Navigation center – website? Funding – county redirected to prevention Public agency service agreements reflect coordination 	<p>Group 4</p> <ul style="list-style-type: none"> Require family representatives in the process Uniform message to the state Advocate to state to decrease barriers to funding Public/private partnerships for finances; new models for funding <p>Group 5</p> <ul style="list-style-type: none"> Bring back supports to schools (school nurses, social workers) Making resources visible, accessible Readiness to parent, including family planning, parental education, stress management <p>Group 6</p> <ul style="list-style-type: none"> Agree that CLC should support and advocate for youth and ECE issues

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	<p>Group 6</p> <ul style="list-style-type: none"> • Highlight <u>specifics</u> on targeted supports • Offer a space for major agencies to communicate on what is happening • Share that the group actually exists. How do we build awareness of issues? • Rolling out county-wide trainings around prevention • Broaden the audience, rather than this closed group 		<p>Group 6</p> <ul style="list-style-type: none"> • Work to fold in/integrate all the prevention work that’s already happening • Work to de-stigmatize supportive services to families • Support the school systems • Work to ensure that the plan is truly inclusive • Largest systems and smaller nonprofits need to truly coordinate (CLC to facilitate) = systems change 	
<p>How can the CLC add value?</p> <ul style="list-style-type: none"> – What are the top 3 actions that are most important AND likely to create an impact in this goal? – Should the CLC Lead or Lend Support? 	<p>Group 4</p> <ul style="list-style-type: none"> • Lead: Unified voice, inclusive common agenda to be used at all levels (common language & voice) • Lead: Collaboration; learn from other states, best practice • Lead: Funding, eliminating barriers around funding <p>Group 5</p> <ul style="list-style-type: none"> • Promote, discuss, share the Protective Factors; Redirect (county) funding for prevention across all environments (early care, hospitals, schools, etc.); Provide glue to share information, coordinate services, raise best practices, share agreements (e.g. EMS) with adequate funding; feature an issue and resolution/”premiere” issue • Lead: Social determinants detailing (backwards detailing on a special population, foster youth?); Gap analysis; how are our services connected; how do we measure? • Role of CLC in addressing the “root” issues <p>Group 6</p> <ul style="list-style-type: none"> • CLC to serve as “think tank.” Establish group, recognition, keep it multi-disciplinary • Continue convening this group. Keep up energy. Keep inviting new members. Social media? • Creating something firm. “It has to matter” 			
<p>What would success look like?</p> <ul style="list-style-type: none"> – What data and stories would tell you whether there’s progress or this goal has been achieved? 	<p>Group 4</p> <ul style="list-style-type: none"> • Accessible to everyone across the county • Establish baseline data, then determine if successful with changes • Universal awareness in county – leverage for empowerment • Decrease inequities across the county • Formal relationship with Governor’s office • Best practice web page(s) and someone who has assessed these practices and documented • New funding streams and new funding models identified; Existing funding streams strengthened • Better connections with government policy makers 			

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Goal #2: Contra Costa has a holistic, thriving ecosystem of prevention for children, youth, and families.

- Common language and unified voice established. Measure that message has improved countywide over time w/families, organizations, and policy makers

Group 5

- Better service coordination; we better understand why children are dropping off (surrendering) their kids

Group 6

- End up w/concrete goals beyond just the meetings
- A cohesive integrated prevention plan for Contra Costa
- CLC is the leader in convening all efforts in Contra Costa
- A concrete improvement, noticeable difference (data, evidence-driven)
- A sustainable system that continues through the years

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Goal #3: Policymakers and systems leaders champion a data-driven, outcome-oriented “Child & Youth Well-being Agenda”				
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Potential CLC Actions – What are the essential actions the CLC should take together to achieve this goal?	Group 7 <ul style="list-style-type: none"> Data sharing White paper Group 9	Group 7 <ul style="list-style-type: none"> Create shared database Leverage collective efforts to explore/set up data sharing systems Group 9	Group 7 <ul style="list-style-type: none"> Group 9 <ul style="list-style-type: none"> Develop ability to evaluate success across systems and programs 	Group 7 <ul style="list-style-type: none"> Group 9 <ul style="list-style-type: none">
How can the CLC add value? – What are the top 3 actions that are most important AND likely to create an impact in this goal? – Should the CLC Lead or Lend Support?	Group 7 <ul style="list-style-type: none"> Continuity: one voice for communicating with policy makers Balance: community voices/expertise and data Deploy messengers in a targeted way for impact Group 9 <ul style="list-style-type: none"> Ensure participation of PTA Work toward the ability to assess “what works” Hire someone dedicated to develop a Child & Youth Wellbeing Index or data dashboard (Lead) Develop multi-disciplinary data-sharing agreements (Lead) Create system that highlights success to ensure continued funding Develop model that enhances surveillance and evaluation of services 			
What would success look like? – What data and stories would tell you whether there’s progress or this goal has been achieved?	Group 7 <ul style="list-style-type: none"> CLC structure advances goals People know our message Become the “go to” experts for policymakers to turn to Policy agenda goes beyond services → to root causes Group 9 <ul style="list-style-type: none"> Accurate, comprehensive dashboard Data available for advocacy Better sense of what is effective Establish a dedicated child/youth funding stream (lead or lend support) 			