



Contra Costa County



Meeting: PC Advocacy Subcommittee

Date: 5/8/2019

Time: 5:00pm to 6:05pm

Location: 1470 Civic Court Room 221

Facilitator/s: Pam Arrington & Delphine Smith

Recorder: Zully Acosta

Attendees: See sign-in sheet

TOPIC	SUMMARY
<p><b>Desired Outcomes / Agreements Reached</b></p>	<p>Reviewed Desired Outcomes and ground rules.</p> <p>Reviewed, discussed and clarified the role/s of Advocacy Subcommittee Members.</p> <p>The group shared recent advocacy activities they participated in and/or are aware of in their communities.</p> <p>Pam Arrington, Assistant Director shared information about NHSA’s Advocacy Tool Kit and additional advocacy resources found on the website. She shared an example of an advocacy/general letter and explained how the letter could be adapted to meet a variety of advocacy outreach activities.</p> <p>Camilla Rand, Community Services Bureau Director attended the meeting and informed the group of:</p> <ul style="list-style-type: none"> <li>○ Head Start California’s Budget proposal for 2019-20.</li> <li>○ Key Legislation to include the following bills: AB 123; AB 124; AB 125; and AB194.</li> <li>○ <i>Join the Movement flyer from HCA</i></li> <li>○ She opened conversation around the various ways Advocacy &amp; PC Reps could raise attention about Head Start.</li> </ul> <p>The group offered suggestions and reviewed a variety of potential advocacy activities for consideration as to where subcommittee and/or policy council reps could focus energy and attention. The need to get the word out about the benefits of Head Start is a priority for the group.</p> <p>Suggestions included:</p> <ul style="list-style-type: none"> <li>● Have a presence and voice in as many community events as possible during HS Awareness Month in October.</li> <li>● Write compelling letters about their stories and encourage other HS families to do the same as to the role Head Start has played in their lives and that of their children.</li> <li>● <i>Join the Movement</i> – text 56839 to participate in Head Start California’s next advocacy push</li> <li>● Invite a member of Congress to visit HS site. Buffy Wicks is new and represents parts of west county</li> <li>● Ask for additional ideas from PC members at 05/15/19 Meeting.</li> <li>● Set up a central telephone number and/or email for idea sharing.</li> </ul>

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<b>Next Steps</b>	<ul style="list-style-type: none"><li>• Delphine Smith will report out at the 5/15/19 Policy Council Meeting and share what the group discussed during our meeting. She will ask reps to begin thinking as to where they feel advocacy attention needs to be focused; encourage all reps to become involved and share ideas on ways to raise awareness; write stories; and start planning with us for HS Awareness Month in October.</li><li>• Pam will discuss the possibility of setting up a suggestion drop off telephone number / email address with CSB IT.</li></ul>	
<b>Meeting Evaluation</b>	<b><u>Plus</u></b> <ul style="list-style-type: none"><li>• Great discussions and participation</li><li>• Great to have Camilla attend and present</li><li>• Great presentations</li><li>• Good information</li></ul>	<b><u>Deltas</u></b> <ul style="list-style-type: none"><li>• Time – went over</li></ul>